

## The Refractories Engineer Products APPLICATIONS TECHNOLOGY NEWS ROUND-UP

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The Official Journal of the Institute of Refractories Engineers

# MEDIA FILE 2024





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The Refractories Engineer is the official journal of the Institute of Refractories Engineers (IRE). Packed full of the latest news, technology features and industry insights, it's been inspiring refractory professionals since 1972.

The Institute of Refractories Engineers is a not-for-profit trade association that helps its members to access the science, technology and skills they need to excel in the refractory industry.

For 60+ years, IRE has been a forum for professionals in refractories and related industries. If you design, manufacture, sell, install or study refractories or supply the industry, the IRE offers you guidance, and a supporting professional partner to help you excel in your business endeavours. The IRE is a global community with members in over 40 countries. Almost 40 per cent of our members are located outside the UK, in places as far afield as Australia.

As the official mouthpiece of the IRE and a global reference source, **The Refractories Engineer** helps to keep members and the wider industry up to date on the latest developments in refractories' engineering and technology. Published as a quarterly printed journal (and supported with digital resources), **The Refractories Engineer** provides its readership with in-depth insights into the industry and offers a "go to" read for anyone working in the refractory sector.

#### BUYER'S GUIDE/BUSINESS CO DIRECTORY

The Buyer's Guide section appears in every issue of **The Refractories Engineer** offering cost-effective targeted company and brand promotion under select headings for ease of search for your products and services.

#### **COMPANY PROFILES**

More in-depth company profiles enable you to offer an insight into your company, your technical expertise and your product range. We can write company profiles on your behalf to help you publicise your abilities in **The Refractories Engineer**.

#### ADDED VALUE

An online portal for international refractory sector news – **www.ireng.org** – offers added value to help you reinforce your traditional printed magazine advertising message. There are a variety of additional advertising and promotional options by working with **The Refractories Engineer**. Help us to help you target your existing and potential customers.







## The Refractories Engineer Editorial Programme 2024

#### Issue 1 – March 2024

Iron and Steel Production

Waste Management

Measurement and Inspection

*Editorial Deadline: 19th December 2023 Advertising Deadline: 12th January 2024* 

#### Issue 2 – June 2024

- Growth of Hydrogen
- Energy Supply and Efficiency
- Material Developments

Editorial Deadline: 15th March 2024 Advertising Deadline: 11th April 2024

#### Issue 3 – September 2024

- Ferrous and Non-Ferrous Foundries
- International Collogium on Refractories Preview
- Decarbonisation

Editorial Deadline: 21st June 2024

Advertising Deadline: 12th July 2024

#### Issue 4 – November 2024

- Cement Production
- Insulation Technology
- Aluminium Sector

*Editorial Deadline: 20th September 2024 Advertising Deadline: 11th October 2024* 

**The Refractories Engineer** also includes regular *Technical Insights* throughout the year from industry experts covering a range of technical matters relating to refractories.

### **Advertising Rates**

Insertions Each Full Colour	1	3	4
Page	£995.00	£940.00	£880.00
Half Page	£670.00	£590.00	£560.00
Quarter Page	£445.00	£395.00	£380.00
Eighth Page	£290.00	£265.00	£250.00
Quickshots	£600.00 for a minimum of four		
Business Directory with logo	£120.00 per entry for four journals		
(single column)	Discounts apply for multiple entries		
Special Positions	Full Colour		
Front Cover	£1,550.00		
Gatefold Front Cover	£3,050.00		
Back Cover	£1,325.00		
Inside Front Cover	£1,160.00		
Mechanical Data			
Front Cover including bleed	237mm x 218mm		
Front Cover trimmod	000		

Front Cover trimmed A4 page including bleed A4 Page trimmed Page Half Page vertical Half Page horizontal Quarter Page vertical Quarter Page horizontal Eighth Page vertical Quickshots Vertical 237mm x 218mm 229mm x 210mm 305mm x 213mm 297mm x 210mm 265mm x 185mm 265mm x 185mm 128mm x 185mm 128mm x 87mm 61mm x 185mm 61mm x 87mm 90mm x 60mm

All prices are quoted in pound sterling and are exclusive of VAT For all other rates please contact:

Andrew Turner on +44 (0) 7802 420917 email: advertising@ireng.org or

Lynn Postle on +44 (0) 7973 403657 email: editor@ireng.org

#### Printing

Colour or Black & White Digital Artwork

Photoshop & Illustrator picture files as 300dpi, cmyk Tiff or eps, fonts embedded or included. Alternatively a high-res pdf with fonts embedded and registration marks supplied.

The Refractories Engineer is printed on FSC (Forest Stewardship Council) and PEFC (Programme for the Endorsement of Forest Certification) paper.

For full terms and conditions plus cancellation policy see: www.ireng.org







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