



The Refractories Engineer

PRODUCTS

APPLICATIONS

TECHNOLOGY

NEWS ROUND-UP

www.ireng.org

The Official Journal of the Institute of Refractories Engineers



MEDIA FILE 2024



Institute of
**Refractories
Engineers**



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The Official Journal of the Institute of Refractories Engineers

The Refractories Engineer is the official journal of the Institute of Refractories Engineers (IRE). Packed full of the latest news, technology features and industry insights, it's been inspiring refractory professionals since 1972.

The Institute of Refractories Engineers is a not-for-profit trade association that helps its members to access the science, technology and skills they need to excel in the refractory industry.

For 60+ years, IRE has been a forum for professionals in refractories and related industries. If you design, manufacture, sell, install or study refractories or supply the industry, the IRE offers you guidance, and a supporting professional partner to help you excel in your business endeavours. The IRE is a global community with members in over 40 countries. Almost 40 per cent of our members are located outside the UK, in places as far afield as Australia.

As the official mouthpiece of the IRE and a global reference source, **The Refractories Engineer** helps to keep members and the wider industry up to date on the latest developments in refractories' engineering and technology. Published as a quarterly printed journal (and supported with digital resources), **The Refractories Engineer** provides its readership with in-depth insights into the industry and offers a "go to" read for anyone working in the refractory sector.

BUYER'S GUIDE/BUSINESS DIRECTORY

The Buyer's Guide section appears in every issue of **The Refractories Engineer** offering cost-effective targeted company and brand promotion under select headings for ease of search for your products and services.

COMPANY PROFILES

- More in-depth company profiles enable you to offer an insight into your company, your technical expertise and your product range.
- We can write company profiles on your behalf to help you publicise your abilities in **The Refractories Engineer**.

ADDED VALUE

An online portal for international refractory sector news – www.ireng.org – offers added value to help you reinforce your traditional printed magazine advertising message. There are a variety of additional advertising and promotional options by working with **The Refractories Engineer**. Help us to help you target your existing and potential customers.



The Refractories Engineer Editorial Programme 2024

Issue 1 – March 2024

- ☐ Iron and Steel Production
- ☐ Waste Management
- ☐ Measurement and Inspection

Editorial Deadline: 19th December 2023

Advertising Deadline: 12th January 2024

Issue 2 – June 2024

- ☐ Growth of Hydrogen
- ☐ Energy Supply and Efficiency
- ☐ Material Developments

Editorial Deadline: 15th March 2024

Advertising Deadline: 11th April 2024

Issue 3 – September 2024

- ☐ Ferrous and Non-Ferrous Foundries
- ☐ International Colloquium on Refractories Preview
- ☐ Decarbonisation

Editorial Deadline: 21st June 2024

Advertising Deadline: 12th July 2024

Issue 4 – November 2024

- ☐ Cement Production
- ☐ Insulation Technology
- ☐ Aluminium Sector

Editorial Deadline: 20th September 2024

Advertising Deadline: 11th October 2024

The Refractories Engineer also includes regular *Technical Insights* throughout the year from industry experts covering a range of technical matters relating to refractories.



