

# Institute of Refractories Engineers Corporate Packages

The Institute of Refractories Engineers is pleased to announce our new membership Corporate Packages, offering a host of benefits for companies involved in the refractories sector to expand their profile, gain more advantage from their involvement with the IRE, and attract new talent by being seen as a forward-thinking company committed to the industry in which they operate.

**IRE Corporate Packages** enable existing and new members to access an increasing number of benefits and they encourage greater input from individuals in the company. Each package enables a company to nominate a number of individuals for membership, plus giving the company an opportunity for added value at a highly competitive rate, including complimentary and discounted advertising in **The Refractories Engineer** and complimentary and discounted attendance at IRE conferences and courses.

There are three levels of **IRE Corporate Packages** – Bronze, Silver and Gold depending on the level of involvement and commitment required. One thing links them all – the chance to make a difference to your industry and your institute, in a cost-effective manner whilst also promoting your own company and investing in your people.

For more information and to take advantage of all the benefits an IRE Corporate Package has to offer, contact Georgina Nicol at IRE on: secretary@ireng.org or visit www.ireng.org

### **Bronze**

A *Bronze Corporate Package* entitles a company to:

- Complimentary quarter page advert in The Refractories Engineer
- ☐ 2 x *Business Directory* entries
- ☐ 2 IRE individual memberships
- ☐ 1 online conference fee
- 1 online training fee

£1,023.00 worth of benefits for just £600.00

### Additional benefits

- ☐ 10 per cent discount on additional advertising.
- 10 per cent discount on conference and training day attendance.
- □ 10 per cent discount on additional individual membership fees.

## Silver

A Silver Corporate Package entitles a company to:

- ☐ Complimentary half page advert in *The Refractories Engineer*
- ☐ 4 x *Business Directory* entries
- lacksquare 2 IRE individual memberships
- 2 online conference fees
- □ 2 online training fees
  £1,628.00 worth of benefits for just
  £850.00

#### Additional benefits

- ☐ 12.5 per cent discount on additional advertising.
- 12.5 per cent discount on conference and training day attendance.
- 12.5 per cent discount on additional individual membership fees.

### Gold

A *Gold Corporate Package* entitles a company to:

- ☐ Complimentary full page advert in *The Refractories Engineer*
- ☐ 6 x *Business Directory* entries
- ☐ 5 IRE individual memberships
- ☐ 5 online conference fees
- ☐ 5 online training fees
- £2,810.00 worth of benefits for just £1,500.00

#### Additional benefits

- ☐ 15 per cent discount on additional advertising.
- ☐ 15 per cent discount on conference and training day attendance.
- ☐ 15 per cent discount on additional individual membership fees.

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