

### Refractories Engineer PRODUCTS APPLICATIONS

TECHNOLOGY

NEWS ROUND-UP

The Official Journal of the Institute of Refractories Engineers



MEDIA FILE 2025





## Refractories Engineer

The Official Journal of the Institute of Refractories Engineers

The Refractories Engineer is the official journal of the Institute of Refractories Engineers (IRE). Packed full of the latest news, technology features and industry insights, it's been inspiring refractory professionals since 1972.

The Institute of Refractories Engineers is a not-for-profit trade association that helps its members to access the science, technology and skills they need to excel in the refractory industry.

For 60+ years, IRE has been a forum for professionals in refractories and related industries. If you design, manufacture, sell, install or study refractories or supply the industry, the IRE offers you guidance, and a supporting professional partner to help you excel in your business endeavours. The IRE is a global community with members in over 40 countries. Almost 40 per cent of our members are located outside the UK, in places as far afield as Australia.

As the official mouthpiece of the IRE and a global reference source, The Refractories Engineer helps to keep members and the wider industry up to date on the latest developments in refractories' engineering and technology. Published as a quarterly printed journal (and supported with digital resources), The Refractories Engineer provides its readership with in-depth insights into the industry and offers a "go to" read for anyone working in the refractory sector.

### **BUYER'S GUIDE/BUSINESS DIRECTORY**

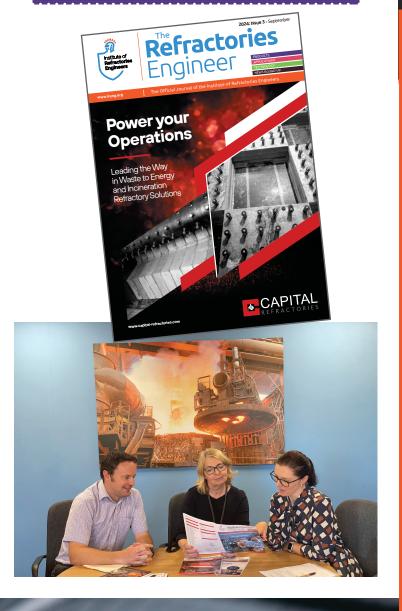
The Buyer's Guide section appears in every issue of *The Refractories* **Engineer** offering cost-effective targeted company and brand promotion under select headings for ease of search for your products and services.

#### **COMPANY PROFILES**

More in-depth company profiles enable you to offer an insight into your company, your technical expertise and your product range. We can write company profiles on your behalf to help you publicise your abilities in The Refractories Engineer.

#### **ADDED VALUE**

An online portal for international refractory sector news – www.ireng.org – offers added value to help you reinforce your traditional printed magazine advertising message. There are a variety of additional advertising and promotional options by working with *The Refractories Engineer*. Help us to help you target your existing and potential customers.





# The Refractories Engineer Editorial Programme 2025

#### Issue 1 – March 2025

- Waste to Energy
- Incineration
- Energy Supply and Efficiency

Editorial Deadline: 19 December 2024 Advertising Deadline: 13 January 2025

#### Issue 2 - June 2025

- Growth of Hydrogen
- Energy Supply and Efficiency
- Ceramics Industry
- Steel Production Update

**Editorial Deadline: 14 March 2025**Advertising Deadline: 11 April 2025

#### Issue 3 - September 2025

- Ferrous and Non-Ferrous Foundries
- ☐ UNITECR 2026 Preview
- Industry 4.0 in Refractories

Editorial Deadline: 20 June 2025 Advertising Deadline: 11 July 2025

#### Issue 4 - November 2025

- Market Indicators for 2026
- Aluminium Sector and Space Market
- Decarbonisation

Editorial Deadline: 19 September 2025 Advertising Deadline: 10 October 2025

**The Refractories Engineer** also includes regular *Technical Insights* throughout the year from industry experts covering a range of technical matters relating to refractories.



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#### **Printing**

#### Colour or Black & White Digital Artwork

Photoshop & Illustrator picture files as 300dpi, cmyk Tiff or eps, fonts embedded or included. Alternatively a high-res pdf with fonts embedded and registration marks supplied.

The Refractories Engineer is printed on FSC (Forest Stewardship Council) and PEFC (Programme for the Endorsement of Forest Certification) paper.

For full terms and conditions plus cancellation policy see: www.ireng.org

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