



The Refractories Engineer

PRODUCTS

APPLICATIONS

TECHNOLOGY

NEWS ROUND-UP

www.ireng.org

The Official Journal of the Institute of Refractories Engineers



MEDIA FILE 2026



Institute of
**Refractories
Engineers**



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The Official Journal of the Institute of Refractories Engineers

The Refractories Engineer is the official journal of the Institute of Refractories Engineers (IRE). Packed full of the latest news, technology features and industry insights, it's been inspiring refractory professionals since 1972.

The Institute of Refractories Engineers is a not-for-profit trade association that helps its members to access the science, technology and skills they need to excel in the refractory industry.

For 60+ years, IRE has been a forum for professionals in refractories and related industries. If you design, manufacture, sell, install or study refractories or supply the industry, the IRE offers you guidance, and a supporting professional partner to help you excel in your business endeavours. The IRE is a global community with members in over 40 countries. Almost 40 per cent of our members are located outside the UK, in places as far afield as Australia.

As the official mouthpiece of the IRE and a global reference source, **The Refractories Engineer** helps to keep members and the wider industry up to date on the latest developments in refractories' engineering and technology. Published as a quarterly printed journal (and supported with digital resources), **The Refractories Engineer** provides its readership with in-depth insights into the industry and offers a "go to" read for anyone working in the refractory sector.

BUYER'S GUIDE/BUSINESS DIRECTORY

The Buyer's Guide section appears in every issue of **The Refractories Engineer** offering cost-effective targeted company and brand promotion under select headings for ease of search for your products and services.

COMPANY PROFILES

- More in-depth company profiles enable you to offer an insight into your company, your technical expertise and your product range.
- We can write company profiles on your behalf to help you publicise your abilities in **The Refractories Engineer**.

ADDED VALUE

An online portal for international refractory sector news – www.ireng.org – offers added value to help you reinforce your traditional printed magazine advertising message. There are a variety of additional advertising and promotional options by working with **The Refractories Engineer**. Help us to help you target your existing and potential customers.



The Refractories Engineer Editorial Programme 2026

Issue 1 – March 2026

- ☐ Insulation/Fibres
- ☐ Steel Sector
- ☐ Standards

Editorial Deadline: 19 December 2025

Advertising Deadline: 13 January 2026

Issue 2 – June 2026

- ☐ Cyber Security, IT and Safeguarding
- ☐ Aluminium/Non-Ferrous Sector
- ☐ Raw Materials - Impact of Tariffs etc

Editorial Deadline: 13 March 2026

Advertising Deadline: 10 April 2026

Issue 3 – September 2026

- ☐ Hydrogen
- ☐ Green Technologies/Decarbonisation
- ☐ Petrochemical Sector

Editorial Deadline: 19 June 2026

Advertising Deadline: 10 July 2026

Issue 4 – November 2026

- ☐ Foundry Industry
- ☐ Energy Supply and Efficiency
- ☐ Incineration

Editorial Deadline: 18 September 2026

Advertising Deadline: 9 October 2026

The Refractories Engineer also includes regular *Technical Insights* throughout the year from industry experts covering a range of technical matters relating to refractories.



Advertising Rates

Insertions Each Full Colour	1	3	4
Page	£1,055.00	£995.00	£925.00
Half Page	£710.00	£620.00	£590.00
Quarter Page	£470.00	£415.00	£400.00
Eighth Page	£305.00	£280.00	£260.00
Quickshots	£640.00 for a minimum of four		
Business Directory with logo (single column)	£130.00 per entry for four journals Discounts apply for multiple entries		

Special Positions

	Full Colour
Front Cover	£1,640.00
Gatefold Front Cover	£3,250.00
Back Cover	£1,390.00
Inside Front Cover	£1,225.00

Mechanical Data

Front Cover including bleed	230mm x 216mm
Front Cover trimmed	224mm x 210mm
A4 page including bleed	305mm x 216mm
A4 Page trimmed	297mm x 210mm
Page	265mm x 185mm
Half Page vertical	265mm x 87mm
Half Page horizontal	128mm x 185mm
Quarter Page vertical	128mm x 87mm
Quarter Page horizontal	61mm x 185mm
Eighth Page vertical	61mm x 87mm
Quickshots Vertical	90mm x 60mm

All prices are quoted in pound sterling and are exclusive of VAT
For all other rates please contact:

Andrew Turner on +44 (0) 7802 420917
email: advertising@ireng.org or

Lynn Postle on +44 (0) 7973 403657
email: editor@ireng.org

Printing

Colour or Black & White Digital Artwork

Photoshop & Illustrator picture files as 300dpi, cmyk Tiff or eps, fonts embedded or included. Alternatively a high-res pdf with fonts embedded and registration marks supplied.

The Refractories Engineer is printed on FSC (Forest Stewardship Council) and PEFC (Programme for the Endorsement of Forest Certification) paper.

For full terms and conditions plus cancellation policy see: www.ireng.org

Images source: Shutterstock



Supplier News

Kanthal expands wire production capacity in Hosur, India

Kanthal has recently expanded its production capacity for industrial heating technology and associated services with the development of a new 100,000 sq ft manufacturing facility in Hosur, India. The expansion is part of a long-term strategy to increase production capacity and to provide local customers with faster service. The new facility will be used for the production of Kanthal heating wires, which are used in a wide range of industrial applications. The expansion is expected to be completed by the end of 2020.



Innovative electric insert driver launched

The E2000 Electric is a new innovative electric insert driver, which is designed for the installation of electric inserts in concrete. The driver is compact and lightweight, making it easy to use in confined spaces. It features a powerful motor and a robust design, ensuring reliable performance. The E2000 Electric is available in two models, one for 10mm and one for 12mm inserts. It is a cost-effective solution for the installation of electric inserts in concrete.



Elkem curtails ferroalloy production in Norway and Iceland

Elkem has announced that it will curtail its ferroalloy production in Norway and Iceland. The decision is due to a combination of factors, including a decline in demand and a need to focus resources on other areas of the business. The curtailment is expected to be implemented by the end of 2020.

New technology partnership to shape the future of mining

A new technology partnership has been formed to shape the future of mining. The partnership involves several leading mining companies and technology providers, who will work together to develop innovative solutions for the mining industry. The partnership is expected to lead to significant improvements in mining efficiency and safety.

Technical Insight

Custom installation equipment for FLAWLESS REFRACTORY

How to correct common refractory brick installation problems with custom equipment

Refractory brick installation is a critical task in a processing facility. It is a task that requires a high level of precision and attention to detail. The equipment used for the installation of refractory bricks must be custom-designed to meet the specific requirements of the facility. This equipment must be able to handle the weight and shape of the bricks, and it must be able to install them in a precise and consistent manner. The equipment must also be able to handle the high temperatures and pressures that are often encountered in a processing facility.



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