

The Refractories Engineer

PRODUCTS
APPLICATIONS
TECHNOLOGY
NEWS ROUND-UP

www.ireng.org

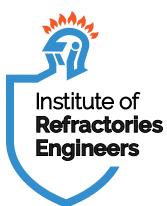
The Official Journal of the Institute of Refractories Engineers



MEDIA FILE 2026



Institute of
Refractories
Engineers



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The Official Journal of the Institute of Refractories Engineers

The Refractories Engineer is the official journal of the Institute of Refractories Engineers (IRE). Packed full of the latest news, technology features and industry insights, it's been inspiring refractory professionals since 1972.

The Institute of Refractories Engineers is a not-for-profit trade association that helps its members to access the science, technology and skills they need to excel in the refractory industry.

For 60+ years, IRE has been a forum for professionals in refractories and related industries. If you design, manufacture, sell, install or study refractories or supply the industry, the IRE offers you guidance, and a supporting professional partner to help you excel in your business endeavours. The IRE is a global community with members in over 40 countries. Almost 40 per cent of our members are located outside the UK, in places as far afield as Australia.

As the official mouthpiece of the IRE and a global reference source, *The Refractories Engineer* helps to keep members and the wider industry up to date on the latest developments in refractories' engineering and technology. Published as a quarterly printed journal (and supported with digital resources), *The Refractories Engineer* provides its readership with in-depth insights into the industry and offers a "go to" read for anyone working in the refractory sector.

BUYER'S GUIDE/BUSINESS DIRECTORY

The Buyer's Guide section appears in every issue of *The Refractories Engineer* offering cost-effective targeted company and brand promotion under select headings for ease of search for your products and services.

COMPANY PROFILES

More in-depth company profiles enable you to offer an insight into your company, your technical expertise and your product range. We can write company profiles on your behalf to help you publicise your abilities in *The Refractories Engineer*.

ADDED VALUE

An online portal for international refractory sector news – www.ireng.org – offers added value to help you reinforce your traditional printed magazine advertising message. There are a variety of additional advertising and promotional options by working with *The Refractories Engineer*. Help us to help you target your existing and potential customers.



The Refractories Engineer Editorial Programme 2026

Issue 1 – March 2026

- Insulation/Fibres
- Steel Sector
- Standards

Editorial Deadline: 19 December 2025

Advertising Deadline: 13 January 2026

Issue 2 – June 2026

- Cyber Security, IT and Safeguarding
- Aluminium/Non-Ferrous Sector
- Raw Materials - Impact of Tariffs etc

Editorial Deadline: 13 March 2026

Advertising Deadline: 10 April 2026

Issue 3 – September 2026

- Hydrogen
- Green Technologies/Decarbonisation
- Petrochemical Sector

Editorial Deadline: 19 June 2026

Advertising Deadline: 10 July 2026

Issue 4 – November 2026

- Foundry Industry
- Energy Supply and Efficiency
- Incineration

Editorial Deadline: 18 September 2026

Advertising Deadline: 9 October 2026

The Refractories Engineer also includes regular *Technical Insights* throughout the year from industry experts covering a range of technical matters relating to refractories.





Advertising Rates

Insertions Each Full Colour	1	3	4
Page	£1,055.00	£995.00	£925.00
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Quarter Page	£470.00	£415.00	£400.00
Eighth Page	£305.00	£280.00	£260.00
Quickshots	£640.00 for a minimum of four		
Business Directory with logo (single column)	£130.00 per entry for four journals Discounts apply for multiple entries		

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Back Cover	£1,390.00
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Printing

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Color or Black & White Digital Artwork
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embedded and registration marks supplied.

The Refractories Engineer is printed on FSC (Forest Stewardship Council) and PEFC (Programme for the Endorsement of Forest Certification) paper.

*For full terms and conditions plus cancellation policy see
www.irena.org*

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